

ASIER ARRANZ

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ABSTRACT

I am passionate about technology since I was a child, I am not an expert, I am a permanent learner:

- In 2019 I launched [AskSkynet](#), the same concept that later became ChatGPT, a web service answering questions by putting online the GPT2 model that OpenAI open sourced a few days before. That demo running in an NVIDIA Jetson NX brought me to **NVIDIA**.
- In 2018 I created an XR experience to build quantum circuits that run in a real quantum computer, I won a hackathon and that brought me to **IBM Quantum**. There, I invented a [patent](#) that enables the representation of quantum circuit topology in 3D—a concept that Google Quantum AI later utilized, as mentioned in a Nature [article](#).
- I am passionate about VR, so I created the first 6DOF experience in a small vehicle by creating a "[Mario Kart](#)" in my apartment, that brought me to the Oculus Launchpad program at **Meta**.

I enjoy sharing my knowledge and teaching others the most difficult things from zero, as I believe every technology is easy to understand if explained in the "From-Zero-to-Hero" way.

I usually speak in international events, where I try to inspire new generations of creators and decision-makers to adopt the latest technologies in a frictionless way. I am used to work with PR, tech-influencers, developer communities, students, researchers and enterprise developers.

EDUCATION AND ACADEMY

University of Deusto <i>Bilbao, Spain</i>	Telecommunications Engineering	<i>Sep 2003 – Jun 2008</i>
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- Honored ProUD Alumni as one of the 50 historically featured students based on their careers.
- Represented my generation of students in the 40th anniversary of the faculty of engineering.

IE Business School <i>Madrid, Spain</i>	International MBA Professor	<i>Feb 2016 – Mar 2019</i>
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- Teaching tech founders to create impact by combining technologies with marketing campaigns.
- Teacher excellence award at IE Business School (2017, 2018)

EXPERIENCE

NVIDIA <i>London, UK</i>	Developer Marketing Manager	<i>Sep 2020 - present</i>
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- Specialized in running the latest Generative AI SOTA software on embedded AI devices (GPT, Llama, Mixtral, LLaVa, etc.); and focused on sharing the knowledge in the simplest way possible.
- Promote the capabilities of generative AI on NVIDIA Jetson Orin devices, focused on industry applications, smart spaces and vision AI through VLMs.
- Create educational materials and assets to train partners who can influence market segments and customer decision to evangelize on generative AI.
- Speak in international events to inspire new generations of creators and decision makers.
- Work with PR, tech-influencers, developer communities, students, researchers, industry partners and enterprise developers.

IBM New York, US

Global Quantum Community Lab Lead

Apr 2019 – Sep 2020



- Designed, planned, and launched technical demos about quantum computing to grow the global development community, academic institutions, and business clients.
- My tech demos were showcased in the official IBM booth at CES and WEF Davos.

Facebook Menlo Park, US

Oculus Launchpad Fellow

Jun 2018 – Mar 2019



- Developed and executed a virtual reality production project as part of the Oculus Launchpad fellowship program.

Consensys Brooklyn, US

Developer Program Manager

Apr 2018 – Jun 2018



- Designed and deployed a blockchain learning program, based on Python development of smart contracts, using the Ethereum Network, as Consensys is a company created by the Ethereum founder Joseph Lubin.
- Implement the program in two global training events for business. (Zürich and Singapore)

AWARDS AND RECOGNITIONS

- **IBM** Quantum computing winner at Qiskit Camp. 2019
- **Business Insider.** Top 25 Twitter accounts to follow in technology. 2018 & 2019
- **IE Business School.** Recognition of teacher excellence. 2018
- **US Reimagine Education Awards** for the WOWroom IE project. 2018
- **Microsoft** first wave developer: First HoloLens developer in Europe. 2016
- **Techcrunch Disrupt** San Francisco winner. 2015
- **Google-BBVA** InnovaApps+ winner. Google Glass project. 2014
- **Oracle** winner at TAD Hack 2014
- **Merck** Pharma. Biotech winner. 2013
- **Mobile World Congress** Green Hackathon winner. Telefonica. 2012
- **Google** Developer Challenge Finalist. 2009
- **Nokia** Mobile Rules at Nokia Headquarters. (Espoo, Finland). 2008

RELEVANT TALKS AND CONFERENCES

- **MIT** Entrepreneurship Forum roundtable. 2019
- **Google for Startups Campus.** Artificial Intelligence. 2019
- **Talent Land Mexico.** Main stage keynote speaker. 2019
- **BBVA Innovation Centre.** Emerging technologies and their social impact. 2017
- **The University of Deusto.** Engineering Faculty 40th anniversary roundtable. 2017
- **Silicon Valley Chinese Tech Association.** Keynote speaker: State-of-the-Art of VR/AR ecosystem. 2016
- **TEDx Cibeles.** Emerging Technologies. 2015
- **Droidcon Dubai.** The core of Virtual Reality. 2015