

ASIER ARRANZ

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EDUCATION AND ACADEMY

University of Deusto *Bilbao, Spain* **Telecommunications Engineering** *Sep 2003 – Jun 2008*

- Honored, ProUD Alumni, as one of the 50 historically featured students based on their careers.

IE Business School *Madrid, Spain* **International MBA Professor** *Feb 2016 – Mar 2019*

- Teacher excellence award at IE Business School (2017, 2018)

EXPERIENCE

IBM Research *New York, US* **Global Quantum Community Lab Lead** *Apr 2019 - present*

- Develop and launch developer marketing experiences to grow the developer community, academic institutions, and business clients globally. Implemented IBM booth experiences at CES and WEF Davos.
- Attract the most relevant global influencers as part of a global content and influencer strategy. Scripted and produced the most watched video of 2019 and top 5 & 6 most liked tweets of IBM Research.

Facebook *Menlo Park, US* **Oculus Launchpad Fellow** *Jun 2018 – Mar 2019*

- One of the 100 selected to be part of the premium mentorship program from Facebook executives.

Consensys *Brooklyn, US* **Developer Program Manager** *Apr 2018 – Jun 2018*

- Enterprise developer program in two global training events for business: Zürich and Singapore.

IE Business School *Madrid, Spain* **Head of Technology Lab & MBA Professor** *Feb 2016 – Apr 2018*

- Foundation of the TechLab to position IE Business School as a top technical educational institution.
- Creation of the WOW Room, which won the US Reimagine Education international recognition.

Onirux Labs *Madrid, Spain* **CEO & Co-founder** *Sep 2009 – Dec 2015*

- Co-founded with the University of Deusto. Led technical marketing projects with Google, Kodak UK, etc.
- Performed technical due diligences with VC funds, for investment rounds over 30M€.

Campus Party *Madrid, Spain* **Developer Relations / R&D Director** *May 2012 – Jun 2014*

- Managed a community of more than 200K developers around the world, with key events in UK, Germany, Brazil, Mexico, and Colombia. Developer go-to-market strategy and conferences.

RELEVANT AWARDS AND RECOGNITIONS

- **IBM** Quantum computing winner at Qiskit Camp. *2019*
- **Business Insider**. Top 25 Twitter accounts to follow in technology. *2018 & 2019*
- **Techcrunch Disrupt** San Francisco winner. *2015*
- **Google-BBVA** Google Glass project winner. *2014*
- **Oracle** winner at TAD Hack *2014*

RELEVANT TALKS AND CONFERENCES

- **MIT** Entrepreneurship Forum roundtable. *2019*
- **T3chfest**. Deep Reinforcement Learning. *2019*
- **Talent Land Mexico**. Main stage keynote speaker. *2019*
- **BBVA Innovation Centre**. Emerging technologies and their social impact. *2017*
- **Silicon Valley Chinese Tech Association**. Keynote speaker: State-of-the-Art of VR/AR ecosystem. *2016*
- **TEDx Cibeles**. Emerging Technologies. *2015*
- **Droidcon Dubai**. The core of Virtual Reality. *2015*
- **TEDx Alcarria**. Virtual reality, real perception: Tricking your brain. *2013*